



# 2019 EXHIBITOR PROSPECTUS



**HPCANYS' 39th Annual  
Interdisciplinary Seminar and Meeting**

Albany Marriott Hotel • Albany, NY

April 2-3, 2019

Hospice & Palliative Care Association of New York State  
24 Computer Drive West, Suite 104 ■ Albany, NY 12205  
518-446-1483 ■ [www.hpcanys.org](http://www.hpcanys.org)

## The Meeting

The Hospice and Palliative Care Association of New York State (HPCANYS) will host its 39th Annual Interdisciplinary Seminar and Meeting, **April 2-3, 2019 at the Albany Marriott Hotel in Albany, NY.** Our 2019 theme is: *Journey to the Stars.*

## HPCANYS

HPCANYS represents Hospice and palliative care programs, allied organizations and individuals that are interested in the development and growth of comprehensive end-of-life care services. Vendors who support HPCANYS' mission "to promote the availability and accessibility of quality Hospice and palliative care for all persons in New York State confronted with life-limiting illness" are invited to participate. This meeting brings together hospice and palliative care professionals from interdisciplinary teams and collaborating entities throughout New York and its neighboring states.

## Who Attends This Conference?

- Administrators/Executive Directors
- Medical Directors/Physicians
- Nurses
- Social Workers
- Spiritual/Bereavement/Pastoral Caregivers
- Volunteers and Volunteer Coordinators
- Long Term Care Professionals
- Patient Care Coordinators
- Palliative Care Coordinators
- Home Care and Residential Care Professionals
- Hospice Board Members

## Exhibitors

Exhibiting vendors will receive official name badges, admittance to workshops/plenary sessions, and recognition in conference program materials. The 2019 meeting will feature a cocktail reception and breakfast break specifically designed for interaction between attendees and exhibitors. Once again, we will be distributing "Exhibitor Passports" to all attendees to encourage traffic flow to your booth.

<b>Exhibit Days:</b>	<b>Exhibit Hours:</b>	<b>Focused Events:</b>
<b>Tuesday, April 2, 2014</b>	<b>5:00 pm – 6:30 pm</b>	<b><i>Cocktail reception</i></b>
<b>Wednesday, April 3, 2014</b>	<b>7:30 am – 3:30 pm</b>	<b><i>Includes breakfast, lunch and midafternoon break</i></b>

*Exhibit hours may be subject to change prior to March 1, 2019  
Specifics of set-up and breakdown will be provided in advance to all registered vendors*

## Contact Information

Questions should be directed to Beth Mahar at 518-446-1483 or [bmahar@hpcanys.org](mailto:bmahar@hpcanys.org).

## Hotel

The Marriott is offering \$134.00 single or double occupancy for rooms reserved before March 15, 2019. Call 800-228-9290 for reservations and indicate that you are with HPCANYS when making reservations.

**Reserve your spot today!**

Visit [www.hpcanys.org](http://www.hpcanys.org) to register your organization

# Exhibitor Opportunities and Benefits

**Hospice & Palliative Care Champion:** \$2,000

- ❖ Premiere Booth Placement
- ❖ Continuous Video Loop with your Logo on front wall projection screen during lunchtime and prior to plenary
- ❖ Signage at the event with your company name
- ❖ Advertisement in the conference program: full page (8" x 10.5")
- ❖ Advertisement in Spring Newsletter – ½ page (distribution 700+)
- ❖ Allied membership in HPCANYS
- ❖ Logo on web site Conference page
- ❖ Standard Exhibitor benefits

**Hospice & Palliative Care Friend:** \$1,500

- ❖ Signage at the event with your company name
- ❖ Advertisement in conference program: 1/2 page (8" x 5")
- ❖ Advertisement in Spring Newsletter – ½ page (distribution 700+)
- ❖ Allied membership in HPCANYS
- ❖ Logo on web site Conference page
- ❖ Standard Exhibitor benefits

**Hospice & Palliative Care Supporter:** \$1,000

- ❖ Signage at the event with your company name
- ❖ Advertisement in conference program: 1/4 page (4" x 5")
- ❖ Advertisement in Spring Newsletter – ¼ page (distribution 700+)
- ❖ Allied membership in HPCANYS
- ❖ Standard Exhibitor benefits

**Standard Exhibitor:** \$750 Non-Member/\$650 Member

- ❖ Eight-foot draped exhibit table
- ❖ 2 chairs
- ❖ Signage
- ❖ Registration for 2 representatives
- ❖ Admittance to workshop/plenary sessions
- ❖ Name and description of services in conference program *(if registered by 04/1/14)*

**Advertising:**

- ❖ Full Page Ad (8" X 10.5") in Conference Program \$425
- ❖ Half Page Ad (8" X 5") in Conference Program \$300
- ❖ Quarter Page Ad (4" X 5") in Conference Program \$200

Want to do  
something different?

- ◆ Sponsor a Break
- ◆ Lanyards with your company name
- ◆ Tote bags with your company logo

Call Beth at 518-446-1483 to discuss how we  
can customize a sponsorship for your needs!

Hospice and Palliative Care  
Association of New York State, Inc.  
24 Computer Drive West, Suite 104  
Albany, NY 12205-1622  
Phone: 518-446-1483  
Fax: 518-446-1484  
E-Mail: [info@hpcanys.org](mailto:info@hpcanys.org)  
Web: [www.hpcanys.org](http://www.hpcanys.org)

**Mark your calendar**  
**for this unparalleled**  
**marketing**  
**opportunity!**



**HPCANYS' 39th Annual**  
**Interdisciplinary Seminar and Meeting**  
Albany Marriott Hotel • Albany, NY  
April 2-3, 2019